



DIABLO INNOVATION ALLIANCE™

Building a Sustainable Regional Economy

Alameda • Contra Costa • Solano

Regional Innovation Cluster Strategic Action Plan 2011



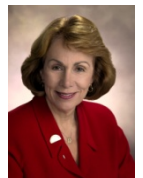
Regional Innovation Clusters

A New Paradigm for Economic Development

“The reality of the state economy is that it’s made up of regional economies. Our strengths vary from region to region based on the industry clusters of each individual economy. . . .”

Sunne Wright McPeak

*President and CEO, California Emerging Technology Fund, and
Former Secretary of California Business, Transportation and Housing Agency*



Greater East Bay Region



Regional Strengths



“Cleantech innovation is highly concentrated in just a handful of California regions — in order, Los Angeles, Silicon Valley, **East Bay**, San Diego, Orange County, and the San Francisco metropolitan area.”

“The East Bay was second, receiving 330 **patents** overall between years 2000-2008. The East Bay was also the leading region in alternative fuels (168 patents)”

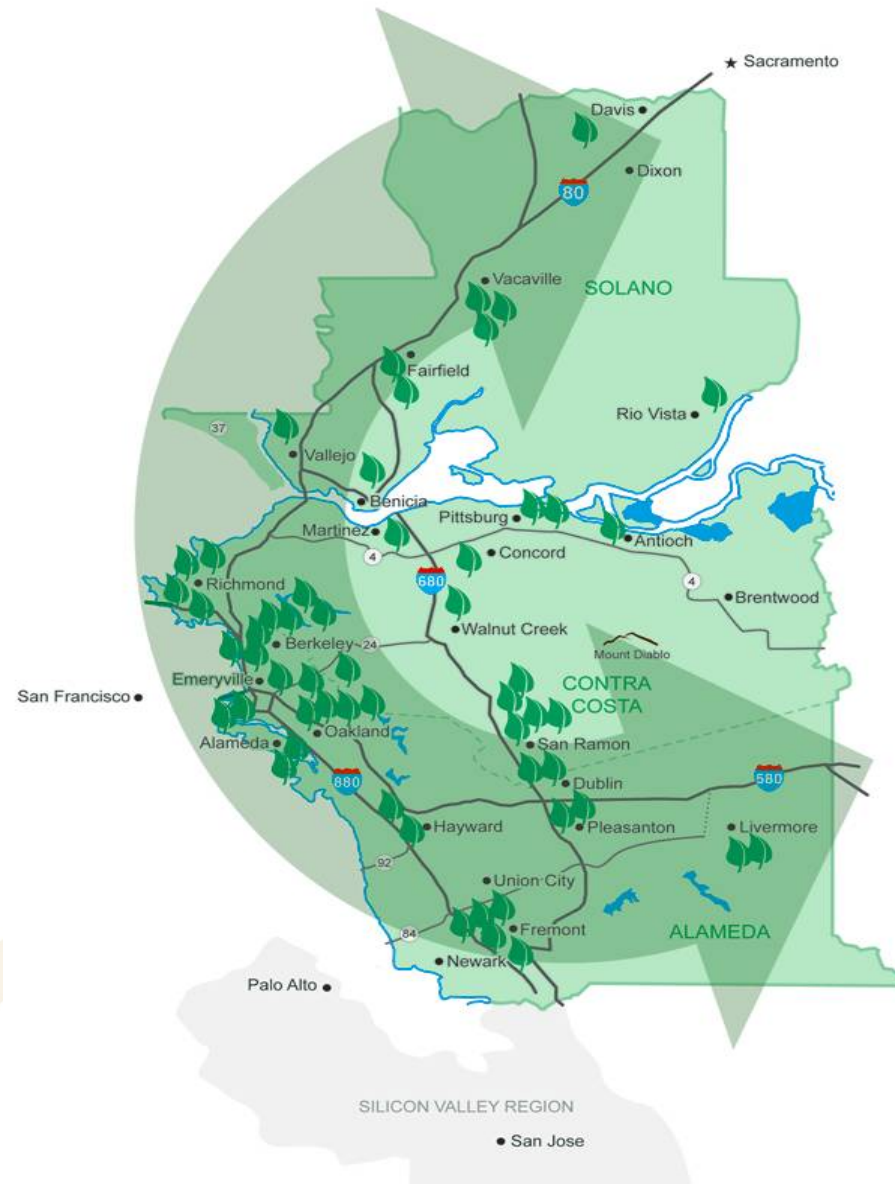
“The East Bay . . . has both the second largest **employment base** and the second highest **number of firms** [in the cleantech sector] of all regions in California”.

Source: *“Innovating the Green Economy in California Regions”*
 The Center for Community Innovation at UC Berkeley

Leading Global Research Institutes



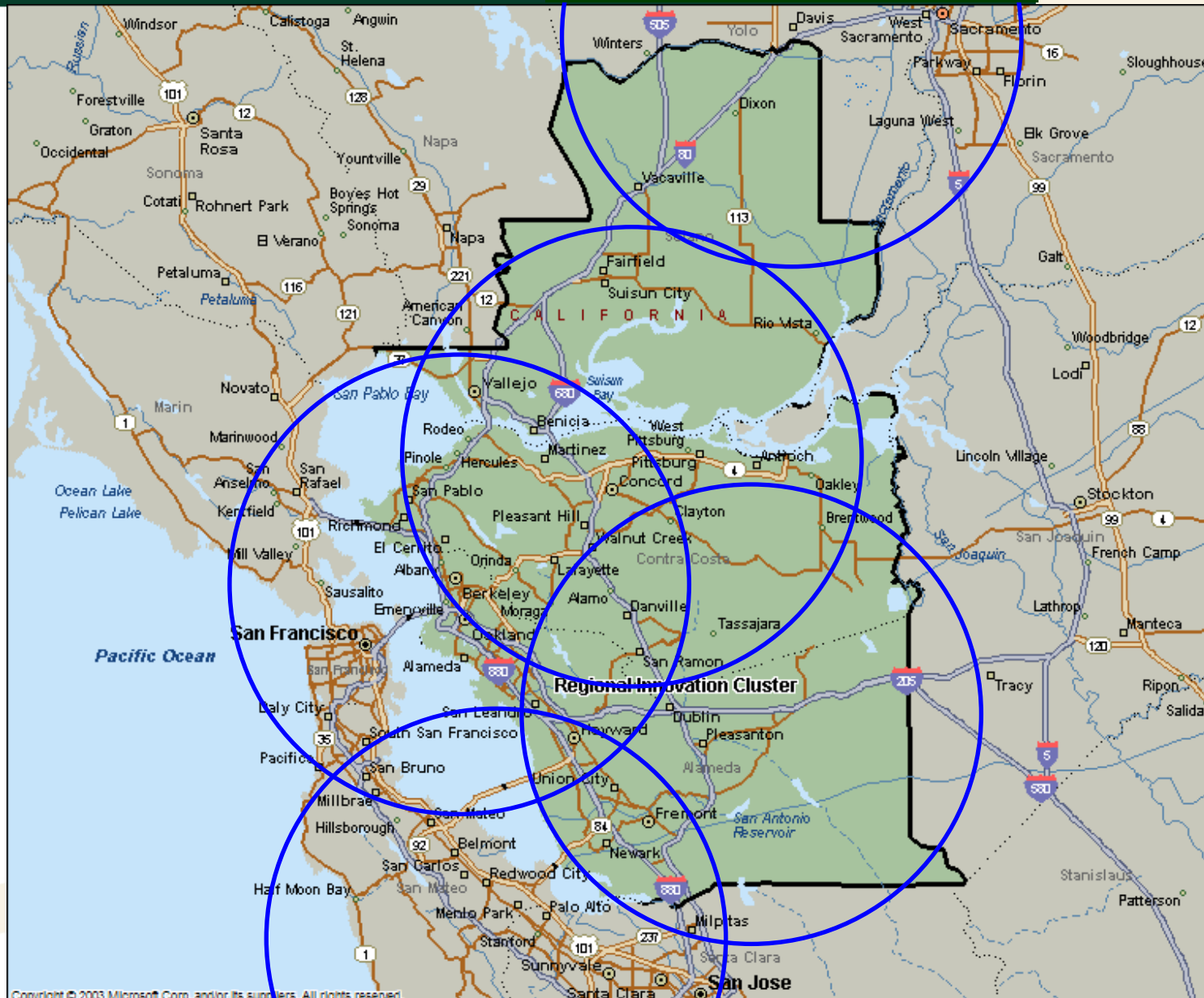
Clean Energy Companies



Water Technology Companies



Innovation Centers



Objective



Establish a sustainable regional collaborative to **support, promote,** and **market innovation and cluster development activities** which enhance the region's competitive advantages and contribute to regional economic growth and job creation.

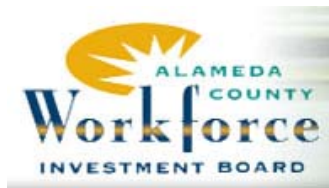
Regional Partners



Economic Development



Workforce Development



Vision



Become a globally recognized innovation and manufacturing center focused on clean energy and water technology that drives regional economic growth and job creation through innovation, incubation, and investment.

Strategy

- **Research and innovation**
- **Entrepreneurship and investment**
- **Talent attraction and workforce development**
- **Manufacturing and infrastructure**
- **Market transformation and expansion**

Next Steps



- Form a sustainable organization
- Develop brand identity and market the region
- Commence implementation actions
- Foster public and private support

Commit

Communicate

Collaborate

**Building a sustainable regional economy
through regional collaboration, innovation,
and cluster development.**

Thank You